

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT23/12 14.11
CHANGES *** WFTV-TV ***

REP. # OFF. # 6556 SALESMAN #

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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Age Group	Percentage
18-24	10%
25-34	20%
35-44	25%
45-54	20%
55-64	15%
65-74	10%
75-84	5%
85+	5%

DATE OCT23/12 14.11

FR JULIE

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36	S		730P-800P	30		\$850.00	10/20	10/20	0		SAT	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 31												
PROGRAM : WHEEL CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT20 STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#36			MISSED:SAT/730P-800P	OCT20		30S	\$850.00	(OCT23/12)	
OFFER: NONE CMT:WHEEL OF FORTUNE DID NOT RUN DUE TO COLLEGE FOOTBALL LATE RUN. PLEASE CMT:CREDIT.												

REP: TEL# 703 528 7800 FAX# 703 528 7880

REP HEADLINE# 6376930 TRF# 337020 CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT23/12 14.11

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			279925.00									
CONTRACT TOTAL												279925.00
TOTAL SPOTS												147

MARKET TOTALS \$723,575 WFTV 38% WKMG 38% WESH 16% WOFL 7% WKCF 0% WRBW 1% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE